



Kristin Smith Shrimplin is a change-driven leader who focuses on social innovation, collaboration, and impact. Kristin operates from the framework that ideas and innovation lead organizations—not hierarchy. Kristin has more than 18 years of experience as a nonprofit leader with a strong focus on generating systems-based change through nuanced strategies of disruption and collaboration. Kristin believes in futurists strategies that are rooted in growth mindsets and paired with growth narratives.

Most notably, Kristin has successfully driven policy, advocacy and ground-breaking practices into the Greater Cincinnati region through her role as CEO of WHW (Women Helping Women). Kristin currently co-chairs Cincinnati's Task Force to End Gender-Based Violence on Campuses, serves on Greater Cincinnati Equity Coalition, serves on Cincinnati Mayor's Council on Gender Equality, as well as leadership positions with statewide networks at Ohio Alliance to End Sexual Violence and the Ohio Domestic Violence Network. Kristin has won national and regional awards for leadership, including recently being listed as one of "Ten Women Who Changed Criminal Justice in 2018" [Crime Report of the Center of Media, Crime and Justice from New York City]. However, her greatest role is being an "Auntie" to two nephews who inspire her daily to be work toward a world that is inclusive, welcoming and safe for all.

WHW's mission is to prevent gender-based violence and to empower all survivors. WHW serves 4 counties: Hamilton County, Butler, Brown and Adams. In 2018, WHW served nearly 7,500 survivors and provided best-practice prevention programming to nearly 4,500 youth.